

Omega 3 & 6: Demystifying Good Fat and Their Benefits For Your Pet



Some examples of foods rich in Omega 3 & 6 Fatty Acids are:

Omega 3

- ◆ Fish
- ◆ New Zealand Brushtail
- ◆ Vegetables
- ◆ Flaxseed oil
- ◆ Fresh seaweed

Omega 6

- ◆ New Zealand Brushtail
- ◆ Eggs
- ◆ Cereals
- ◆ Whole-grain breads

Addiction's Holistic and Hypoallergenic range of pet foods rich in Omega 3 & 6 Fatty Acids is currently available in the following irresistible flavors:

Canned Food

Venison & Avocado Entree
NZ Brushtail & Vegetables Entree
Unagi & Seaweed Entree

Dry Food

Zen Vegetarian Dry Food



Hard to believe, as it may seem, some fats ARE good and in fact necessary for your pets' health. But what are they, and why is so much fuss being made over their benefits?

Essential Fatty Acids are a form of polyunsaturated fat which the human body derives from food, and have long since been regarded as key to human health. As they cannot be produced by the body and need to be obtained from our food intake, they are hence 'essential'. Just like in humans, essential Fatty Acids cannot be produced naturally by dogs and cats, and there is increasing awareness of the need for these essential Fatty Acids to be supplied in pet diets. Amongst the many kinds of Fatty Acids, two in particular feature significantly in the synthesis of physiological regulators in pets – Omega 3 & Omega 6. As Omega Fatty Acids play a big role in dogs and cats by establishing a strong barrier to infections and maintaining the nervous system, a pet that is suffering from an Omega deficiency often displays the following:

- ◆ Eczema-like skin conditions
- ◆ Arthritic symptoms
- ◆ Heart and circulatory problems
- ◆ Susceptibility to infection
- ◆ Excessive shedding and hair loss

The good news is that a pet in such apparent poor condition CAN be treated effectively! The culprit of a deficiency in Omegas 3 & 6 in dogs and cats is a poor quality diet; often a mass-produced pet food that contains harmful fillers and chemicals and very few health supplements. Many worrying skin, heart and arthritic conditions often disappear when the pet receives sufficient amounts of Omegas 3 & 6, along with a good quality diet. The manifold benefits of Omegas 3 & 6 help improvement in:

- ◆ The management of allergies and inflammatory skin conditions by building up a healthy skin barrier
- ◆ Maintain a handsome coat and healthy skin
- ◆ Support the proper development of the nervous system and visual acuity
- ◆ Aid in reducing arthritic conditions
- ◆ Aid in clotting after an injury
- ◆ Help your pets' immune system respond to injury and infection

Addiction Foods understands the importance of making Omega 3 & 6 Fatty Acids readily available to your pets. *Addiction's* Holistic pet food range is the only one of its kind to utilize premium ingredients such as New Zealand Brushtail, Venison, Eel, Seaweed and Avocado for their Omega-rich properties, making it as easy as possible for pet owners to ensure their beloved pets receive the essential Fatty Acids they need. In particular, *Addiction's New Zealand Brushtail & Vegetables Entree* uses premium New Zealand Brushtail which contains the highest levels of Omegas 3 & 6 compared to other red meats. *Addiction's Unagi & Seaweed Entree*, a world's first, contains optimal amounts of Omega 3 & 6 Fatty Acids, known to aid in the treatment of arthritic conditions in both dogs and cats. Pet owners can also be sure of giving their pets premium quality pet food - *Addiction's* Holistic and Hypoallergenic formulas contains no harmful fillers, by-products and chemicals that are often found in most supermarket pet food and is blended with fresh vegetables and supplements, creating nutritionally balanced meals.