

# FROMM Family Pet Food

Since 1904, The Fromm Family has maintained a tradition of quiet innovation dedicated to the health and nutrition of animals. In the 1930's, The Fromm Family introduced the first canine distemper vaccine. In 1949, we introduced the concept of premium pet food to the public. As the country's **first and oldest premium pet food company**, we have earned the reputation as an industry leader, producing only the highest grade pet foods with the finest natural ingredients.

## Slow-Simmered Dry Recipes

**Grain-Free Surf & Turf** A grain-free blend of fresh Wisconsin duck, wild salmon, chicken, hand-picked vegetables & fruit, eggs, and real Wisconsin cheese.

GUARANTEED ANALYSIS		CALORIE CONTENT	
Crude Protein	..... 38% min	Ash	..... 6.5% max
Crude Fat	..... 19% min	Moisture	..... 10% max
Crude Fiber	..... 3.5 max	Omega 6 Fatty Acids*	..... 3.1% min
Magnesium	..... 0.10% max	Omega 3 Fatty Acids*	..... 0.5% min
Taurine	..... 0.12% min		

Salmon, Duck Meal, Salmon Meal, Pea Protein, Chicken, Sweet Potato, Potato, Duck, Pea Flour, Dried Tomato Pomace, Chicken Fat (preserved with mixed tocopherols), Whole Dried Egg, Salmon Oil, (preserved with mixed tocopherols), Flaxseed, Cheese, Pea Fiber, Carrots, Broccoli, Cauliflower, Apples, Green Beans, Lecithin, Chicken Cartilage, DL-Methionine, Potassium Chloride, Cranberries, Blueberries, Salt, Chicory Root Extract, Alfalfa Sprouts, Yucca Schidigera Extract, Folic Acid, Parsley, Probiotic Mix\*\*, Vitamin Mix^

**Duck À La Veg** An exquisite medley of fresh Wisconsin duck and sweet potato, with carrots, broccoli, apples, cranberries and parsley.

GUARANTEED ANALYSIS		CALORIE CONTENT	
Crude Protein	..... 34% min	Ash	..... 6.5% max
Crude Fat	..... 20% min	Moisture	..... 10% max
Crude Fiber	..... 3.5 max	Omega 6 Fatty Acids*	..... 3.3% min
Magnesium	..... 0.10% max	Omega 3 Fatty Acids*	..... 0.5% min
Taurine	..... 0.12% min		

Duck, Duck Meal, Pearled Barley, White Rice, Sweet Potato, Whole Dried Egg, Chicken Broth, Dried Tomato Pomace, Turkey Liver, Safflower Oil, Salmon Oil (preserved with mixed tocopherols), Potato, Chicken Fat (preserved with mixed tocopherols), Flaxseed, Carrots, Broccoli, Cauliflower, Apples, Green Beans, Lecithin, Chicken Cartilage, DL-Methionine, Potassium Chloride, Cranberries, Blueberries, Salt, Chicory Root Extract, Alfalfa Sprouts, Yucca Schidigera Extract, Folic Acid, Parsley, Probiotic Mix\*\*, Vitamin Mix^

**Chicken À La Veg** A specially prepared dish of lean free-range chicken with fresh broccoli, carrots, blueberries, and other fresh produce.

GUARANTEED ANALYSIS		CALORIE CONTENT	
Crude Protein	..... 32% min	Ash	..... 6.5% max
Crude Fat	..... 19% min	Moisture	..... 10% max
Crude Fiber	..... 3.5 max	Omega 6 Fatty Acids*	..... 3.1% min
Magnesium	..... 0.10% max	Omega 3 Fatty Acids*	..... 0.5% min
Taurine	..... 0.12% min		

Chicken, Chicken Meal, Pearled Barley, White Rice, Chicken Broth, Sweet Potato, Chicken Fat (preserved with mixed tocopherols), Whole Dried Egg, Potato, Pea Protein, Dried Tomato Pomace, Salmon Oil (preserved with mixed tocopherols), Chicken Liver, Flaxseed, Carrots, Broccoli, Cauliflower, Apples, Lecithin, Chicken Cartilage, DL-Methionine, Potassium Chloride, Cranberries, Blueberries, Salt, Chicory Root Extract, Alfalfa Sprouts, Yucca Schidigera, Folic Acid, Parsley, Probiotic Mix\*\*, Vitamin Mix^

**Salmon À La Veg** A delectable fusion of fresh wild salmon & rice with broccoli, cauliflower, blueberries, parsley and real Wisconsin cheddar.

GUARANTEED ANALYSIS		CALORIE CONTENT	
Crude Protein	..... 32% min	Ash	..... 6.5% max
Crude Fat	..... 15% min	Moisture	..... 10% max
Crude Fiber	..... 3.5 max	Omega 6 Fatty Acids*	..... 2.7% min
Magnesium	..... 0.10% max	Omega 3 Fatty Acids*	..... 0.5% min
Taurine	..... 0.12% min		

Salmon, Salmon Meal, Pearled Barley, White Rice, Sweet Potato, Whole Dried Egg, Dried Tomato Pomace, Fish Broth, Salmon Oil (preserved with mixed tocopherols), Safflower Oil, Potato, Flaxseed, Chicken Fat (preserved with mixed tocopherols), Carrots, Broccoli, Cauliflower, Apples, Lecithin, Chicken Cartilage, DL-Methionine, Potassium Chloride, Cranberries, Blueberries, Salt, Chicory Root Extract, Alfalfa Sprouts, Yucca Schidigera, Folic Acid, Parsley, Probiotic Mix\*\*, Vitamin Mix^

^ **Vitamin Mix:** Vitamin A, D3, E, B12 Supplements, Choline Bitartrate, Niacin, Pantothenic Acid, Ascorbic Acid, Riboflavin, Thiamine Mononitrate, Pyridoxine Hydrochloride, Biotin, Zinc Sulfate, Ferrous Sulfate, Manganous Sulfate, Copper Sulfate, Cobalt Carbonate, Calcium Iodate, Sorbic Acid, Iron Proteininate, Zinc Proteininate, Copper Proteininate, Manganese Proteininate, Sodium Selenite  
 \*\* **Probiotic Mix** (100,000,000 CFU/lb min): Lactobacillus Acidophilus, Bifidobacterium Longum, Lactobacillus Plantarum, Enterococcus Faecium. \* Not recognized as an essential nutrient by the AAFCO Cat Nutrient Profiles.

## Slow-Cooked Can Recipes

### Salmon & Tuna Pâté

Wild salmon and tuna finely diced and simmered in salmon broth.

GUARANTEED ANALYSIS	
Crude Protein	..... 8% min Ash ..... 1.9% max
Crude Fat	..... 2% min Magnesium..... 0.025% max
Crude Fiber	..... 1.5% max Taurine ..... 0.1% min
Moisture	..... 8% max

Ingredients: Salmon Broth, Salmon, Tuna, Ocean Fish, Chicken Liver, Pea Fiber, Tomato Paste, Potato Starch, Vitamin Mix#

### Duck & Chicken Pâté

Duck and chicken finely diced and simmered in natural duck broth.

GUARANTEED ANALYSIS	
Crude Protein	..... 8% min Ash ..... 1.9% max
Crude Fat	..... 2% min Magnesium..... 0.025% max
Crude Fiber	..... 1.5% max Taurine ..... 0.1% min
Moisture	..... 8% max

Ingredients: Duck Broth, Duck, Chicken, Ocean Fish, Chicken Liver, Pea Fiber, Tomato Paste, Potato Starch, Vitamin Mix#

### Chicken & Salmon Pâté

Minced chicken and wild salmon simmered in natural chicken broth.

GUARANTEED ANALYSIS	
Crude Protein	..... 8% min Ash ..... 1.9% max
Crude Fat	..... 2% min Magnesium..... 0.025% max
Crude Fiber	..... 1.5% max Taurine ..... 0.1% min
Moisture	..... 8% max

Ingredients: Chicken, Chicken Broth, Salmon, Chicken Liver, Ocean Fish, Pea Fiber, Tomato Paste, Potato Starch, Vitamin Mix#

### Chicken, Duck, & Salmon Pâté

Finely minced chicken, duck, and wild salmon in chicken broth.

GUARANTEED ANALYSIS	
Crude Protein	..... 8% min Ash ..... 1.9% max
Crude Fat	..... 2% min Magnesium..... 0.025% max
Crude Fiber	..... 1.5% max Taurine ..... 0.1% min
Moisture	..... 8% max

Ingredients: Chicken, Chicken Broth, Duck, Salmon, Ocean Fish, Chicken Liver, Pea Fiber, Tomato Paste, Potato Starch, Vitamin Mix#

# **Vitamin Mix:** Calcium Sulfate, Taurine, Choline Chloride, Salt, Potassium Chloride, Vitamin E Supplement, Iron Chelate, Zinc Chelate, Niacin Supplement, Vitamin A Supplement, Calcium Pantothenate, Potassium Iodate, Riboflavin Supplement, Manganese Supplement, Pyridoxine Hydrochloride, Vitamin D3 Supplement, Sodium Selenite, Thiamine Mononitrate, Copper Chelate, Vitamin B12 Supplement, Folic Acid, Biotin.





## Fromm Four-Star Nutritionals for Cats

### Interchangeable recipes

Because each recipe has a similar blend of fresh ingredients like fruits, vegetables, and potatoes it is encouraged to switch between Four-Star varieties as often as you would like. You can even mix dry, and can recipes for a meal that is totally unique!

### Fresh is always better

Each dry and can recipe starts with only the freshest choicest meat or fish. We then add an unmatched combination of fresh produce, including sweet potatoes, broccoli, alfalfa sprouts, carrots, apples, blueberries, and cranberries.

### How fresh is Fromm fresh?

We schedule our production around the delivery of our fresh ingredients. If fresh Pacific wild-salmon is to be delivered to our plant on a Monday morning, we will make our Salmon based products like Salmon À La Veg and Surf & Turf that very day.

### Minimal Processing

In lieu of baking our dry recipes, which can damage nutrients with high temperatures; we use a low-temperature, high-moisture extrusion process that assures that all starch is thoroughly cooked, and that no damage occurs to the proteins.

### Safety is paramount

Our recipes contain only USDA-inspected ingredients. We prepare all of our recipes at USDA-inspected plants in the Midwest. Every delivery of raw ingredients is thoroughly inspected by our team of quality control experts.

### All life stages

Fromm Four-Star is complete and balanced for cats of all life stages. Kittens, adults, seniors, you name it. Just adjust feeding as necessary. For example, if your cat is trying to lose weight try a leaner entrée like Chicken À La Veg.

### From our family to yours, a family tradition

Each dry recipe is prepared in small batches at our family run plant in Wisconsin. We oversee every aspect of production from start to finish ensuring each step measures up to our strict quality standards. Our cans are made at a family-run plant in South Dakota.

Fromm Family Foods has been family owned and operated in Wisconsin since 1904. President and head chef Tom Nieman is a 4th generation family member and was the understudy of the late Dr. Willard Roberts, PhD. - Dr. Roberts is recognized as the father of modern pet foods, having pioneered the process of producing the dry, granular food that is so popular today. We continue to revolutionize natural pet foods.

## Our Menu

### Dry Recipes

- Grain-Free Surf & Turf
- Duck À La Veg
- Salmon À La Veg
- Chicken À La Veg

### Grain-Free Cans

- Salmon & Tuna Pâté
- Chicken, Duck, & Salmon Pâté
- Duck & Chicken Pâté
- Chicken & Salmon Pâté

Our recipes are corn free, gluten free, and by-product free. Our meat and fish are free of any hormones or medications. Our products contain no artificial or industrial preservatives.