



Verve Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
PROTEIN	%	21.67	23.45	10.84
ARGININE	%	0.93	1.01	0.47
HISTIDINE	%	0.33	0.36	0.17
ISOLEUCINE	%	0.47	0.51	0.24
LEUCINE	%	1.56	1.69	0.78
LYSINE	%	0.67	0.73	0.34
METHIONINE-CYSTINE	%	0.36	0.39	0.18
PHENYLALANINE-TYROSINE	%	1.06	1.15	0.53
THREONINE	%	0.74	0.80	0.37
TRYPTOPHAN	%	0.16	0.17	0.08
VALINE	%	0.43	0.47	0.22
FAT	%	8.00	8.66	4.00
LINOLEIC ACID (Omega 6)	%	1.84	1.99	0.92
GAMMA-LINOLENIC (GLA)	%	0.01	0.01	0.01
ARACHIDONIC (AA)	%	0.01	0.01	0.01
LINOLENIC ACID (Omega 3)	%	2.62	2.84	1.31
ALPHA-LINOLENIC (ALA)	%	2.60	2.81	1.30
DOCOSAHEXAENOIC (DHA)	%	0.01	0.01	0.01
EICOSAPENTAENOIC (EPA)	%	0.01	0.01	0.01
CALCIUM	%	1.60	1.73	0.80
PHOSPHORUS	%	1.00	1.08	0.50
CA:P RATIO		1.6:1	1.6:1	1.6:1
POTASSIUM	%	0.79	0.85	0.40
SODIUM	%	0.17	0.18	0.09
CHLORIDE	%	0.36	0.39	0.18
MAGNESIUM	%	0.16	0.17	0.08
IRON	MG/KG	180.60	195.45	90.30
COPPER	MG/KG	7.70	8.33	3.85
MANGANESE	MG/KG	22.95	24.84	11.48
ZINC	MG/KG	140	151.52	70
IODINE	MG/KG	1.50	1.62	0.75
SELENIUM	MG/KG	0.78	0.84	0.39
TAURINE	%	0.26	0.28	0.13
VIT A	IU/KG	68347	73968.61	34173.50
VIT C	MG/KG	6.34	6.86	3.17
VIT D	IU/KG	680	735.93	340
VIT E	IU/KG	100	108.23	50
THIAMINE	MG/KG	8.20	8.87	4.10
RIBOFLAVIN	MG/KG	6.59	7.13	3.30
PANTOTHENIC ACID	MG/KG	35.45	38.37	17.73
NIACIN	MG/KG	111.22	120.37	55.61
PYRIDOXINE	MG/KG	11.48	12.42	5.74
FOLIC ACID	MG/KG	0.36	0.39	0.18
B 12	MG/KG	0.04	0.04	0.02
CHOLINE	MG/KG	1200	1298.70	600
BIOTIN	MG/KG	0.19	0.21	0.10

Verve Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
FIBER	%	5.23	5.66	2.62
CALORIES	Kcal/kg	3880	4199.13	1940
CALORIES	Cup	440.91	477.17	220.45
CARBOHYDRATES	%	51.50	55.74	25.75
MOISTURE	%	7.60	0.00	75.00
DRY MATTER	%	92.40	100.00	



Preference Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
PROTEIN	%	12	13.17	6
FAT	%	5	5.49	2.50
LINOLEIC ACID (Omega 6)	%	0.69	0.75	0.35
GAMMA-LINOLENIC (GLA)	%	0.01	0.01	0.01
ARACHIDONIC (AA)	%	0.01	0.01	0.01
LINOLENIC ACID (Omega 3)	%	0.49	0.53	0.25
ALPHA-LINOLENIC (ALA)	%	0.48	0.52	0.24
DOCOSAHEXAENOIC (DHA)	%	0.01	0.01	0.01
EICOSAPENTAENOIC (EPA)	%	0.01	0.01	0.01
CALCIUM	%	1.51	1.66	0.76
PHOSPHORUS	%	0.62	0.68	0.31
CA:P RATIO		2.43:1	2.43:1	2.43:1
COPPER	mg/kg	6.24	6.85	3.12
SODIUM	%	0.64	0.70	0.32
CHLORIDE	%	0.93	1.02	0.47
MAGNESIUM	%	0.22	0.24	0.11
IRON	mg/kg	430	472.01	215
MANGANESE	mg/kg	39.30	43.14	19.65
ZINC	mg/kg	124	136.11	62
IODINE	mg/kg	2	2.02	1
SELENIUM	mg/kg	0.30	0.33	0.15
VITAMIN A	IU/kg	87000	95499.45	43500
VITAMIN D	IU/kg	1300	1427	650.00
VITAMIN E	IU/kg	70	76.84	35.00
VITAMIN B6	mg/kg	3.30	3.62	1.65
VITAMIN K	mg/kg	5.42	5.95	2.71
FIBER	%	10.00	10.98	5
CARBOHYDRATE	%	63.60	69.81	31.80
CALORIES	Kcal/kg	3510	3852.91	1755
CALORIES	Cup	398		199
MOISTURE	%	8.90	0.00	75.00
DRY MATTER		91.10	100	



Keen Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
PROTEIN	%	20.00	21.86	10
ARGININE	%	0.05	0.06	0.03
HISTIDINE	%	0.63	0.69	0.32
ISOLEUCINE	%	0.99	1.08	0.50
LEUCINE	%	2.35	2.57	1.17
LYSINE	%	1.41	1.54	0.70
METHIONINE	%	0.44	0.48	0.22
CYSTINE	%	0.37	0.41	0.19
PHENYLALANINE	%	0.91	1.00	0.46
TYROSINE	%	0.59	0.65	0.30
THREONINE	%	0.94	1.03	0.47
TRYPTOPHAN	%	0.39	0.43	0.20
VALINE	%	1.04	1.14	0.52
FAT	%	14.50	15.85	7.25
LINOLEIC ACID (Omega 6)	%	4.31	4.66	2.16
GAMMA-LINOLENIC (GLA)	%	0.02	0.02	0.01
ARACHIDONIC (AA)	%	0.08	0.09	0.04
LINOLENIC ACID (Omega 3)	%	2.88	3.12	1.44
ALPHA-LINOLENIC (ALA)	%	2.59	2.80	1.30
DOCOSAHEXAENOIC (DHA)	%	0.10	0.11	0.05
EICOSAPENTAENOIC (EPA)	%	0.19	0.21	0.10
CALCIUM	%	1.80	1.97	0.90
PHOSPHORUS	%	0.80	0.87	0.40
CA:P RATIO		2;1	2;1	2;1
POTASSIUM	%	1.40	1.53	0.70
SODIUM	%	0.18	0.20	0.09
CHLORIDE	%	0.41	0.45	0.21
MAGNESIUM	%	0.16	0.17	0.08
IRON	MG/KG	180.57	197.35	90.29
COPPER	MG/KG	8.50	9.29	4.25
MANGANESE	MG/KG	31.88	34.84	15.94
ZINC	MG/KG	145.51	159.03	72.75
IODINE	MG/KG	1.56	1.70	0.78
SELENIUM	MG/KG	0.13	0.14	0.06
VIT A	IU/KG	16000	17486.34	8000
VIT C	MG/KG	854.14	933.49	427.07
VIT D	IU/KG	2000	2185.79	1000
VIT E	IU/KG	21.46	23.45	10.73
THIAMINE	MG/KG	19.36	21.16	9.68
RIBOFLAVIN	MG/KG	21.14	23.10	10.57
PANTOTHENIC ACID	MG/KG	69.04	75.45	34.52
NIACIN	MG/KG	193.94	211.96	96.97
PYRIDOXINE	MG/KG	34.13	37.30	17.06
FOLIC ACID	MG/KG	0.35	0.38	0.17
B 12	MG/KG	1.19	1.30	0.60

Keen Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
CHOLINE	MG/KG	1200	1311.48	600
BIOTIN	MG/KG	0.82	0.89	0.41
FIBER	%	4.52	4.94	2.26
CALORIES	Kcal/kg	4140	4524.59	2070
CALORIES	Cup	470.45	514.16	235.23
CARBOHYDRATE	%	51.81	58.43	26.73
MOISTURE	%	8.50	0.00	75.00
DRY MATTER		91.50	100	



Prowl Cat Food Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
PROTEIN	%	32.74	34.11	16.37
ARGININE	%	2.32	2.42	1.16
HISTIDINE	%	1.03	1.07	0.52
ISOLEUCINE	%	2.47	2.57	1.24
LEUCINE	%	2.78	2.90	1.39
LYSINE	%	2.89	3.01	1.45
METHIONINE-CYSTINE	%	1.54	1.60	0.77
METHIONINE		0.84	0.88	0.42
PHENYLALANINE-TYROSINE	%	2.75	2.87	1.38
PHENYLALANINE		0.78	0.81	0.39
THREONINE	%	1.60	1.67	0.80
TRYPTOPHAN	%	0.44	0.46	0.22
VALINE	%	1.91	1.99	0.96
		0.00	0.00	
FAT	%	28.76	29.96	14.38
LINOLEIC ACID (Omega 6)	%	6.38	6.90	3.19
GAMMA-LINOLENIC (GLA)	%	0.06	0.06	0.03
ARACHIDONIC (AA)	%	0.09	0.10	0.05
LINOLENIC ACID (Omega 3)	%	1.11	1.20	0.56
ALPHA-LINOLENIC (ALA)	%	1.10	1.19	0.55
DOCOSAHEXAENOIC (DHA)	%	0.01	0.01	0.01
EICOSAPENTAENOIC (EPA)	%	0.01	0.01	0.01
CALCIUM	%	0.93	0.97	0.47
PHOSPHORUS	%	0.81	0.84	0.41
CA:P RATIO		1.14 : 1	1.14 : 1	1.14 : 1
POTASSIUM	%	1.81	1.89	0.91
SODIUM	%	0.31	0.32	0.16
CHLORIDE	%	0.50	0.52	0.25
MAGNESIUM	%	0.08	0.08	0.04
IRON	MG/KG	116.36	121.23	58.18
COPPER	MG/KG	10.50	10.94	5.25
MANGANESE	MG/KG	8.46	8.81	4.23
ZINC	MG/KG	106.79	111.26	53.40
IODINE	MG/KG	0.73	0.76	0.37
SELENIUM	MG/KG	0.10	0.10	0.05
VIT A	IU/KG	7050	7345.28	3525
VIT C	MG/KG	313.03	326.14	156.52
VIT D	IU/KG	778.37	810.97	389.19
VIT E	IU/KG	30	31.26	15
VIT K	MG/KG	0.10	0.10	0.10
THIAMINE	MG/KG	5.85	6.10	2.93
RIBOFLAVIN	MG/KG	5.75	5.99	2.88
PANTOTHENIC ACID	MG/KG	24.81	25.85	12.41
NIACIN	MG/KG	189.92	197.87	94.96
PYRIDOXINE	MG/KG	8.70	9.06	4.35
FOLIC ACID	MG/KG	85.78	89.37	42.89

Prowl Cat Food Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
BIOTIN	MG/KG	0.07	0.07	0.04
B 12	MG/KG	3.39	3.53	1.70
CHOLINE	MG/KG	2700	2813.09	1350
TAURINE	%	0.07	0.07	0.04
FIBER	%	2.38	2.48	1.19
CALORIES	Kcal/kg	5070	5282.35	2535
CALORIES	Cup	576.14	600.27	288.07
CARBOHYDRATES	%	29.18	30.40	14.59
ASH (Total Minerals)	%	5.30	5.52	2.65
MOISTURE	%	4.02	0.00	75.00
DRY MATTER		95.98	100	



Embark Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
PROTEIN	%	29.70	31.96	14.85
ARGININE	%	1.41	1.52	0.71
HISTIDINE	%	0.50	0.54	0.25
ISOLEUCINE	%	1.14	1.23	0.57
LEUCINE	%	1.93	2.08	0.97
LYSINE	%	1.18	1.27	0.59
METHIONINE-CYSTINE	%	0.55	0.59	0.28
PHENYLALANINE-TYROSINE	%	1.06	1.14	0.53
THREONINE	%	0.73	0.79	0.37
TRYPTOPHAN	%	0.35	0.38	0.18
VALINE	%	1.12	1.21	0.56
FAT	%	16.08	17.31	8.04
LINOLEIC ACID (Omega 6)	%	4.35	4.71	2.18
GAMMA-LINOLENIC (GLA)	%	0.02	0.02	0.01
ARACHIDONIC (AA)	%	0.01	0.01	0.01
LINOLENIC ACID (Omega 3)	%	2.67	2.89	1.34
ALPHA-LINOLENIC (ALA)	%	2.62	2.84	1.31
DOCOSAHEXAENOIC (DHA)	%	0.02	0.02	0.01
EICOSAPENTAENOIC (EPA)	%	0.03	0.03	0.02
CALCIUM	%	1.70	1.83	0.85
PHOSPHORUS	%	1.10	1.18	0.55
CA:P RATIO		1.54 :1	1.54 :1	1.54 :1
POTASSIUM	%	1.32	1.42	0.66
SODIUM	%	0.50	0.54	0.25
CHLORIDE	%	0.69	0.74	0.35
MAGNESIUM	%	0.20	0.22	0.10
IRON	MG/KG	142.32	153.16	71.16
COPPER	MG/KG	7.80	8.39	3.90
MANGANESE	MG/KG	17.00	18.30	8.50
ZINC	MG/KG	121.81	131.09	60.91
IODINE	MG/KG	1.56	1.68	0.78
SELENIUM	MG/KG	0.13	0.14	0.07
VIT A	IU/KG	88515.42	95259.81	44257.71
VIT C	MG/KG	100.42	108.07	50.21
VIT D	IU/KG	1160	1248.39	580.00
VIT E	IU/KG	211.90	228.05	105.95
THIAMINE	MG/KG	1.91	2.06	0.96
RIBOFLAVIN	MG/KG	3.76	4.05	1.88
PANTOTHENIC ACID	MG/KG	12.85	13.83	6.43
NIACIN	MG/KG	24.81	26.70	12.41
PYRIDOXINE	MG/KG	16.44	17.69	8.22
FOLIC ACID	MG/KG	1.60	1.72	0.80
B 12	MG/KG	1.19	1.28	0.60
CHOLINE	MG/KG	1600	1721.91	800
BIOTIN	MG/KG		0.00	0

Embark Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
TAURINE	%	1.50	1.61	0.75
FIBER	%	9.40	10.12	4.70
CALORIES	Kcal/kg	4290	4616.87	2145
CALORIES	Cup	487.50	524.64	243.75
CARBOHYDRATE	%	35.73	38.45	17.87
MOISTURE	%	7.08	0.00	75.00
DRY MATTER		92.92	100.00	



Force Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
PROTEIN	%	21.94	23.54	10.97
ARGININE	%	1.37	1.47	0.69
HISTIDINE	%	0.52	0.56	0.26
ISOLEUCINE	%	0.80	0.86	0.40
LEUCINE	%	2.00	2.15	1.00
LYSINE	%	1.19	1.28	0.60
METHIONINE-CYSTINE	%	0.77	0.83	0.39
PHENYLALANINE-TYROSINE	%	1.41	1.51	0.71
THREONINE	%	1.04	1.12	0.52
TRYPTOPHAN	%	0.21	0.23	0.11
VALINE	%	0.87	0.93	0.44
		0.00	0.00	
FAT	%	14.61	15.67	7.31
LINOLEIC ACID (Omega 6)	%	3.39	3.67	1.70
GAMMA-LINOLENIC (GLA)	%	0.03	0.03	0.02
ARACHIDONIC (AA)	%	0.01	0.01	0.01
LINOLENIC ACID (Omega 3)	%	2.66	2.88	1.33
Alpha-Linolenic (ALA)	%	2.58	2.79	1.29
DOCOSAHEXAENOIC (DHA)	%	0.02	0.02	0.01
EICOSAPENTAENOIC (EPA)	%	0.05	0.05	0.03
CALCIUM	%	1.79	1.92	0.90
PHOSPHORUS	%	1.12	1.20	0.56
CA:P RATIO		1.59:1	1.59:1	1.59:1
POTASSIUM	%	2.83	3.04	1.42
SODIUM	%	0.38	0.41	0.19
CHLORIDE	%	0.09	0.10	0.05
MAGNESIUM	%	0.11	0.12	0.06
IRON	MG/KG	132.61	142.25	66.31
COPPER	MG/KG	7.65	8.21	3.83
MANGANESE	MG/KG	83.16	89.21	41.58
ZINC	MG/KG	121.95	130.82	60.98
IODINE	MG/KG	1.50	1.61	0.75
SELENIUM	MG/KG	0.18	0.19	0.09
VIT A	IU/KG	72530	77805.19	36265.00
VIT C	MG/KG	639.34	685.84	319.67
VIT D	IU/KG	573.33	615.03	286.67
VIT E	IU/KG	60	64.36	30
THIAMINE	MG/KG	2.54	2.72	1.27
RIBOFLAVIN	MG/KG	4.07	4.37	2.04
PANTOTHENIC ACID	MG/KG	15.96	17.12	7.98
NIACIN	MG/KG	76.66	82.24	38.33
PYRIDOXINE	MG/KG	8.71	9.34	4.36
FOLIC ACID	MG/KG	29.45	31.59	14.73
B 12	MG/KG	0.06	0.06	0.03
CHOLINE	MG/KG	1572.62	1687	786.31
BIOTIN	MG/KG	0.02	0.02	0.01

Force Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
FIBER	%	5.50	5.90	2.75
CALORIES	Kcal/kg	3930	4215.83	1965
CALORIES	Cup	446.59	479.07	223.30
CARBOHYDRATES	%	52.80	56.64	26.40
MOISTURE	%	6.78	0.00	75.00
DRY MATTER		93.22	100	



Thrive Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
PROTEIN	%	26.13	28.28	13.07
ARGININE	%	1.53	1.66	0.77
HISTIDINE	%	0.64	0.69	0.32
ISOLEUCINE	%	1.54	1.67	0.77
LEUCINE	%	1.69	1.83	0.85
LYSINE	%	1.76	1.90	0.88
METHIONINE	%	0.84	0.91	0.42
CYSTINE	%	1.25	1.35	0.63
PHENYLALANINE	%	1.02	1.10	0.51
TYROSINE	%	0.42	0.45	0.21
THREONINE	%	1.12	1.21	0.56
TRYPTOPHAN	%	0.03	0.03	0.02
VALINE	%	0.33	0.36	0.17
		0	0	
FAT	%	20	21.65	10
LINOLEIC ACID (Omega 6)	%	3.98	4.31	1.99
GAMMA-LINOLENIC (GLA)	%	0.04	0.04	0.02
ARACHIDONIC (AA)	%	0.01	0.01	0.01
LINOLENIC ACID (Omega 3)	%	0.63	0.68	0.32
ALPHA-LINOLENIC (ALA)	%	0.62	0.67	0.31
DOCOSAHEXAENOIC (DHA)	%	0.01	0.01	0.01
EICOSAPENTAENOIC (EPA)	%	0.02	0.02	0.01
CALCIUM	%	1.24	1.34	0.62
PHOSPHORUS	%	0.98	1.06	0.49
CA:P RATIO	%	1.26 : 1	1.26 : 1	1.26 : 1
POTASSIUM	%	0.93	1.01	0.47
SODIUM	%	0.31	0.34	0.16
CHLORIDE	%	0.49	0.53	0.25
MAGNESIUM	%	0.17	0.18	0.09
IRON	MG/KG	87.00	94.16	43.50
COPPER	MG/KG	7.30	7.90	3.65
MANGANESE	MG/KG	5.26	5.69	2.63
ZINC	MG/KG	142.30	154.00	71.15
IODINE	MG/KG	1.56	1.69	0.78
SELENIUM	MG/KG	0.13	0.14	0.07
VIT A	IU/KG	24110	26093.07	12055
VIT C	MG/KG	339.42	367.34	169.71
VIT D	IU/KG	591.11	639.73	295.56
VIT E	IU/KG	50	54.11	25
THIAMINE	MG/KG	1.50	1.62	0.75
RIBOFLAVIN	MG/KG	3.56	3.85	1.78
PANTOTHENIC ACID	MG/KG	15.38	16.65	7.69
NIACIN	MG/KG	69.34	75.04	34.67
PYRIDOXINE	MG/KG	5.89	6.37	2.95
FOLIC ACID	MG/KG	0.53	0.57	0.27
B 12	MG/KG	2.11	2.28	1.06

Thrive Nutrient Profile

		As Received	Dry Matter Basis	As Served (Hydrated)
CHOLINE	MG/KG	1200	1298.70	600
BIOTIN	MG/KG	326	352.81	163
TAURINE	%	0.46	0.50	0.23
FIBER	%	6.30	6.82	3.15
CARBOHYDRATE	%	39.19	42.41	19.60
CALORIES	Kcal/kg	4490	4859.31	2245
CALORIES	Cup	510.23	552.19	255.11
MOISTURE	%	7.26	0.00	78.00
DRY MATTER		92.74	100.00	