

# Do these challenges look familiar?

- Skin & Coat Conditions
- Stomach Disorders
- Hot Spots
- Itchy Paws
- Ear and Eye Secretions



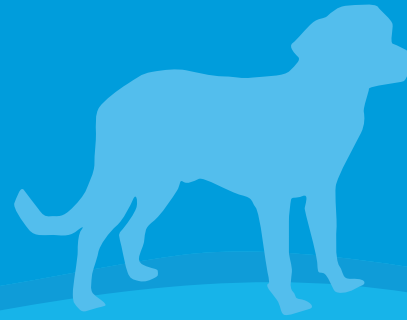
dry

sensitive

itchy

Listed above are common challenges that dog owners seek solutions to relieve. Holistic practitioners agree that the common factor with most afflicted dogs is a diet comprised of unnatural foods that often contain chemical additives, preservatives and flavorings.

If your dog's breed is prone to one or more of these allergens, or if they currently suffer any of these common conditions, a solution is here... naturally, from Wellness.



## The Wellness® Guarantee

If for any reason you or your dog are not satisfied with this product, just bring back the unused portion, packaging and receipt back to the place of purchase for a full refund or exchange.

*We'd love to hear from you!*

Call 1.800.225.0904

or visit us at [www.wellnesspetfood.com](http://www.wellnesspetfood.com)



At WellPet, we are committed to giving back to the world we share with our pets. Through the **WellPet Foundation**®, we support organizations and activities that promote the power of natural nutrition and the benefits of healthy, active lifestyles.

To learn more, visit our web site at [www.wellpet.com](http://www.wellpet.com).

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# SIMPLE FOOD SOLUTIONS®

Our Simplest, Natural Recipe.

Created for Dogs Who Thrive on a Limited Ingredient Diet, Due to Food Allergies or Food Intolerances.



dry

sensitive

itchy

# Finally, a Simple Solution to a Difficult Problem

Less is More! For some dogs that means eating a simplified diet that uses a unique protein source while removing additional proteins, carbohydrates, fillers and additives.

These special limited ingredient recipes offer the shortest ingredient listing of any food available and have been naturally formulated to isolate the number of allergens your dog is exposed to each day. Utilizing our unique 1 + 1 system, we combine one novel animal protein source (duck, lamb or salmon) plus one easily digestible carbohydrate source (ground rice) with a short, yet complete list of key ingredients – and nothing extra. These special, natural recipes limit the number of ingredients your dog is exposed to each day while nourishing simply and completely.



## Vitamins & Minerals

A complete blend of everything your dog needs for daily wellbeing including antioxidants, vitamins and minerals.

## Duck, Lamb or Salmon

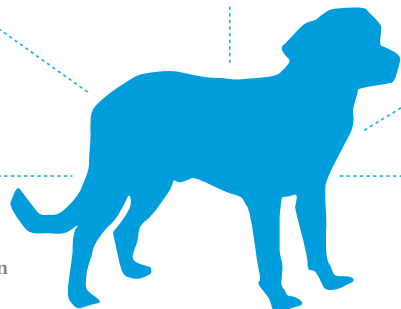
These are “novel,” high quality alternatives to common proteins like beef and chicken due to their unique amino acid profiles.

## Ground Rice

With the bran layer removed, ground rice is easy to digest. No additional carbohydrate sources are used like wheat, barley, oatmeal or corn.

## Canola Oil

This high quality fat source is rich in Omega-3 fatty acids to help your dog maintain healthy skin and coat from the inside out.



## Tomato Pomace

An ingredient rich in the antioxidant lycopene and an excellent dietary fiber source to help maintain digestive health.

1 CARBOHYDRATE



1 ANIMAL PROTEIN



## DUCK + RICE FORMULA

**OUR INGREDIENTS:** Duck, Duck Broth, Rice, Carrageenan, Guar Gum, Potassium Chloride, Choline Chloride, Minerals, Vitamins.

*This is a naturally preserved product.*

Available in: 12.5 oz.



## SALMON + RICE FORMULA

**OUR INGREDIENTS:** Salmon, Salmon Broth, Rice, Canola Oil, Carrageenan, Guar Gum, Potassium Chloride, Choline Chloride, Minerals, Vitamins.

*This is a naturally preserved product.*

Available in: 12.5 oz.



## LAMB + RICE FORMULA

**OUR INGREDIENTS:** Lamb, Lamb Broth, Lamb Liver, Rice, Carrageenan, Guar Gum, Potassium Chloride, Choline Chloride, Minerals, Vitamins.

*This is a naturally preserved product.*

Available in: 12.5 oz.

## GUARANTEED ANALYSIS:

Crude Protein	Not Less Than	8.0%
Crude Fat	Not Less Than	5.0%
Crude Fiber	Not More Than	1.0%
Moisture	Not More Than	78.0%



## RICE + DUCK FORMULA

**OUR INGREDIENTS:** Ground Rice, Duck, Rice Protein Concentrate, Canola Oil (preserved with mixed tocopherols, a natural source of Vitamin E), Tomato Pomace, Dicalcium Phosphate, Potassium Chloride, Natural Duck Flavor, Calcium Carbonate, Vitamins, Minerals, Choline Chloride, Taurine.

*This is a naturally preserved product.*

Available in: 4 lb. 8 oz., 10 lb. 8 oz. & 26 lb.



## RICE + LAMB FORMULA

**OUR INGREDIENTS:** Ground Rice, Lamb, Lamb Meal, Canola Oil (preserved with mixed tocopherols, a natural source of Vitamin E), Tomato Pomace, Natural Lamb Flavor, Potassium Chloride, Vitamins, Minerals, Choline Chloride, Taurine.

*This is a naturally preserved product.*

Available in: 4 lb. 8 oz., 10 lb. 8 oz. & 26 lb.



## RICE + SALMON FORMULA

**OUR INGREDIENTS:** Ground Rice, Salmon, Salmon Meal, Canola Oil (preserved with mixed tocopherols, a natural source of Vitamin E), Tomato Pomace, Calcium Carbonate, Potassium Chloride, Natural Fish Flavor, Vitamins, Minerals, Choline Chloride, Taurine.

*This is a naturally preserved product.*

Available in: 4 lb. 8 oz., 10 lb. 8 oz. & 26 lb.

## GUARANTEED ANALYSIS:

	DUCK	LAMB	SALMON
Crude Protein	(min.) 20.00%	(min.) 20.00%	(min.) 20.00%
Crude Fat	(min.) 12.00%	(min.) 12.00%	(min.) 12.00%
Crude Fiber	(max.) 3.00%	(max.) 3.00%	(max.) 3.00%
Moisture	(max.) 11.00%	(max.) 11.00%	(max.) 11.00%
Omega 6 Fatty Acids*	(min.) 2.45%	(min.) 2.20%	(min.) 1.75%
Omega 3 Fatty Acids*	(min.) 0.50%	(min.) 0.40%	(min.) 0.75%
Lycopene*	(min.) 0.20 mg/kg	(min.) 0.20 mg/kg	(min.) 0.20 mg/kg

\*Not recognized as an essential nutrient by the AAFCO Dog Food Nutrient Profiles